

CASE STUDY

Magnolia's Compendia Submission Helped Client Obtain Payer Coverage

Situation

A pharma company asked Magnolia to evaluate the likelihood that a drug compendia would support an off-label dose for a drug with an FDA-approved maximum dose.





Approach

- Magnolia reviewed all compendia listings for the drug and identified which drug compendia offered the best opportunity
- Based on similar data provided by a comparator, one compendium was selected for the pharma company to submit its data



Outcomes

- Magnolia partnered with the pharma company to build a data packet for compendium submission
- This data packet included clinical studies supporting tolerability at the higher, off-label dose
- Upon favorable compendium listing of this product, the pharma company secured payer coverage for offlabel, higher-dose use with federal programs and several key commercial payers

